

Course Outline for: BUSN 2097 Internship in Hospitality and Tourism Management**A. Course Description**

1. Number of credits: 2-4 credits
2. Internship hours per week: Variable (45 hours per credit)
3. Prerequisites: Consent of instructor
4. Corequisites: None
5. MnTC Goals: None

This internship course explores careers and training in a supervised work setting and combines theory with field experience in an approved hospitality and tourism environment. Students must complete 90 (2 credits) – 180 hours (4 credits) on the job, additional academic work, and meet with a faculty member.

B. Date last reviewed: January 2024**C. Outline of Major Content Areas:**

Student will develop the content of their learning experience by developing three to four learning objectives with the training sponsor and internship coordinator. These goals will be related to transferable skills in the hospitality and tourism industry. Other projects will be included to develop career search skills and/or knowledge of their career choice in hospitality and tourism.

D. Course Learning Outcomes:

Upon successful completion of the course, the student will be able to:

1. Discuss the organizational structure of the hospitality/tourism business.
2. Explain how the hospitality/tourism business maximizes revenue, while controlling costs.
3. Discuss their strengths and weaknesses in regards to competencies needed to be a successful leader in the hospitality and tourism industry.
4. Develop an action plan, outlining ways to overcome areas of professional opportunities.
5. Develop a presentation discussing the internship experience, and progression towards overcoming professional opportunities.

E. Methods for Assessing Student Learning:

Methods for assessment may include, but are not limited to, the following:

1. Discussions
2. Assignments
3. Quizzes
4. Examinations
5. Project-based learning

F. Special Information:

None